

Fragma Espacios reconfirms its trust in EFI with a VUTEK 5r LED printer

With almost 30 years serving end customers, Fragma Espacios knows exactly what their needs are and how to offer global printing solutions that are both effective and sustainable. With an infrastructure spanning 3000 square metres and a team of 37 people working over two shifts, its facilities are equipped with the latest technology on the market. Last year, Fragma Espacios added an EFI® VUTEK® 5r roll-to-roll LED printer, joining the EFI VUTEK HS100 Pro acquired in 2016.

Ricardo Ramos, Manager at Fragma Espacios, explains that they decided on the EFI VUTEK 5r, "Because it is the best machine in the sector at the moment. It allows us to work with all types of flexible materials, from canvas to vinyl, paper, textile, acetates, glasspack, PVB and many more. Additionally, it works at maximum production speeds without compromising image quality. We're currently producing about 280 square metres per hour and, without a doubt, it exceeds our initial expectations and we have room for improvement."

Ramos continued explaining that, "The EFI VUTEK 5r offers a range of advantages, such as low ink consumption, which is even better than expected; UltraDrop™ Technology that allows us use smaller drop sizes in lots of work with significant savings; and cool LED curing that saves us even more energy. In short, we couldn't be happier with the investment because it has given us quality, versatility, speed and the ability to meet all our deadlines."

EFI VUTEK 5r

The EFI VUTEK 5r is the most technically advanced 5m LED roll-to-roll printer on the market. Its cutting-edge technology offers the sharpest image quality at the highest speed and with the widest range of options to give you the lowest total cost of ownership. It works at speeds of up to 455m²/h, with true resolution up to 1000dpi and precise and sharp four-point text



Challenge:

Fragma Espacios wants to stay best-in-class with offering printing solutions that are both effective and sustainable.



Fragma Espacios offers advertising and graphic communication services, and point-of-purchase graphics production to a wide portfolio of clients whose activities focus on trade fairs, events, congresses and outdoor advertising. Their many years of experience and excellent know-how have made them a leading company in their sector. They are distinguished by their flexibility and the results they offer with record turnaround time, which are possible thanks to their constant investment in technology, the speed of their services and competitive prices. The next step will be to launch their online store with a global printing service.

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reproduction. Additionally, 7pL UltraDrop Technology delivers high-definition image quality with superb transitions, vignettes, skin tones, and shadows.

Fragma Espacios has been placing its trust in EFI since 2015. Since then, it has acquired about six pieces of equipment, including the VUTEk 5r and the 3,2m VUTEk HS100 Pro hybrid printer. Ramos said, "We have been working with the VUTEk HS100 for over a year now and we couldn't be happier. We use it for printing on both rigid and flexible materials, as well as on cardboard. It is a versatile hybrid machine that can be used for all sorts of jobs. There is no doubt that hybrid equipment is the best solution to carry out our day-to-day work."

Solution:

"The EFI VUTEK 5r offers a range of advantages, such as low ink consumption, which is even better than expected; UltraDrop Technology that allows us to use smaller drop sizes in lots of work with significant savings; and cool LED curing that saves us even more energy."

RICARDO RAMOS, MANAGER
FRAGMA ESPACIOS



EFI VUTEk HS100 Pro

The VUTEK HS100 is a high-volume digital inkjet UV printer that is a real alternative to analogue machines. Its innovative image technology delivers critical colour accuracy and consistency combined with the maximum productivity and efficiency you expect of digital technology. It allows you to take on short-run jobs more profitably, but also longer sheet runs at a lower cost per print than analogue equipment. It prints up to 100 boards per hour, maximises ink yield for a lower total cost of ownership thanks to its true greyscale heads and ink delivery system. It also allows for continuous shifts thanks to its rugged industrial design and can run several jobs at once with the multi-queue feature.

Ramos explains why Fragma Espacios has trusted EFI over these two years., "We share a common philosophy as a group, the after-sales service and friendly support from the entire organisation, as well as its technological commitment. It's a company we're happy to trust in and that responds to our needs. We are certainly satisfied and we are not ruling out further investments in 2018. Our plans for the future include structured growth, to work abroad and really secure our place in the market. This will certainly lead us to incorporate more equipment and of course it will be with EFI."

Result:

"We couldn't be happier with the investment, because it has given us quality, versatility, speed and the ability to meet all our deadlines."

RICARDO RAMOS, MANAGER,
FRAGMA ESPACIOS

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity.

Visit www.efi.com or call 0808 101 3484 (UK only) or +44 (0)1246 298000 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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